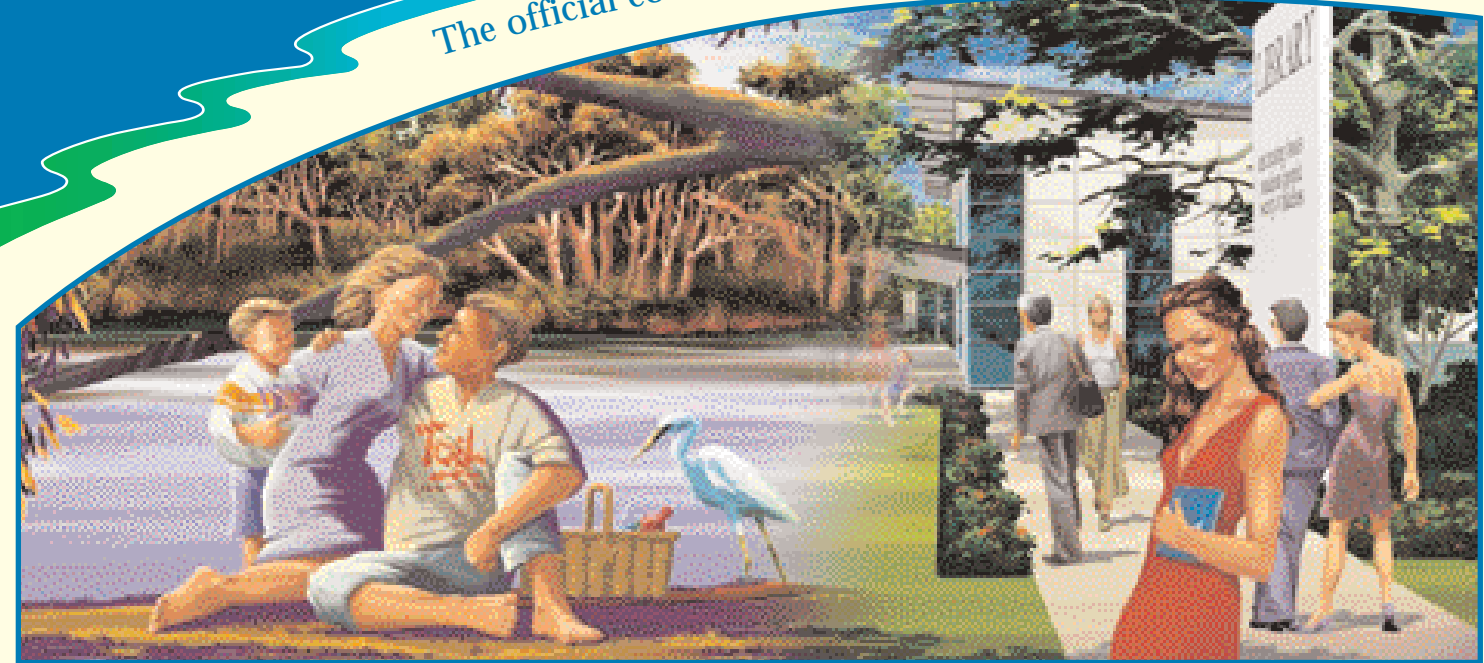


# TREENDALE *Tribune*



Issue September 2003

The official community newsletter of the Treendale Township



## To create heaven, we're moving the earth

Treendale is set to become 'heaven on earth' for those families lucky enough to live here – a beautiful riverside township on nature's doorstep. But before our residents can move in, there's a lot of work to be done! That's why several teams of workers are in full swing at Treendale right now. Surveyors, engineers, tradesmen and earthmovers are hard at work creating roads and lakes, installing underground communications and power, and marking out the residential lots. The action is fast and furious,

because the first lots will be ready in just a few weeks, around mid to late October, with pre-sales enquiries already extremely high.

Of course, while we're moving many hundreds of tonnes of earth, we're being careful not to disturb the natural habitats that will make Treendale such a delightful place to live. And creating exciting new parklands where open public spaces will invite Treendale families to enjoy picnics, sports, strolling and simply relaxing.

## Treendale to go on sale October 2003.

If you've been watching the Treendale concept mature, and taking note of the work already taking place on site, you'll be happy to know that the wait is almost over. The current earthworks and site surveys will be completed by early October, and block sales will go into full swing in late October. So your early enquiry is advised.

You can inspect the plans for Stage One of Treendale by phoning Jim Evans on 0410 303 777. All plans will be displayed in the Treendale Information Office.

## Treendale - A riverside township on nature's doorstep



Come to  
the Australind  
Primary School  
**SPRING FAIR**  
9am to 3pm Sun 23rd November  
on the Australind foreshore



## We have a winner!

Above from left to right, Jason Sheehey (manager of Harvey Norman computers in Bunbury), Terry Coote, the winner, Sharon Kleinman and Jim Evans.

Treendale may be new to the South West, but already one lucky local family is enjoying the benefits of this unique development. Just by joining the Treendale mailing list, to be kept informed of all the progress made at Treendale, Sharon Kleinman has won a superb Home Computer package valued at \$3000 from Harvey Norman Bunbury.

Yes! I'd like to be kept informed of progress at Treendale!  
Please send me information as it becomes available.

Name: .....

Address: .....

Phone: ..... Fax: .....

Please post to 'Treendale' c/- Southern Districts Estate Agency,  
13 Stirling St, Bunbury WA 6230

Contact the Estate Manager, Mr Jim Evans on  
0410 303 777



www.treendale.com.au



# TREENDALE

A Riverside Township on Nature's Doorstep.



## A jazzy invitation

Picture yourself sitting in the shade of a tree, tucking into your picnic basket while a live Jazz band plays the kind of music that makes springtime such a buzz. It's a slice of what life will be like at Treendale, and you're invited to experience it at historic Alverstoke Homestead, Australind on Saturday 22 November. The Western Australian Youth Jazz Band, supported by the Australind Senior High School Bands, will be a day of late spring sunshine, relaxed atmosphere and sensational tunes.

The event will be sponsored by Treendale, and is just the first local cultural event to be supported by your 'riverside township on nature's doorstep'.

**Jazz at Alverstoke**  
**3pm Sat. 22nd November.**  
**Entry is Free**

Tickets available from Harvey & Bunbury Tourist Bureaus,  
Nobs Music, Vibrations, Australind Fashions &  
Henton Cottage



## Introducing Jim Evans, your Treendale Representative.



"My name is Jim Evans, born in Bristol forty-six years ago. I came to Australia at the tender age of eight years. I am married to Alison and we have two beautiful children. Rachael (11) and Jarrad (9).

I came to Australia as a boy and grew up in Subiaco, attending the local Primary School and then on to Perth Modern. In 1986 I was transferred to the South West. My family and I moved to Australind, and immediately fell in love with the lifestyle. The relaxed atmosphere, the friendly community and of course the estuary close by made us feel right at home from the very start. We still love to spend warm summer evenings crabbing and prawning in the estuary, or just walking by the water's edge at sunset.

I have always been a keen sportsman and have played cricket and soccer

competitively. My soccer career lasted 25 years and I was fortunate enough to represent WA in 1992 and 1993 in the Amateur Association. In 1992, I was also named in the Australian squad.

My kids love sport as well, and we are a very active family in that regard. Having quality sporting and recreation facilities close by is therefore very important to us, and one of the most attractive aspects of Treendale is that residents will enjoy easy access to top recreation amenities which is one of the main reasons why we've bought here.

I have several years experience working as a sales consultant with a major building company, which has given me a great understanding of the requirements for blocks by builders and land buyers. So when the opportunity to become involved with Treendale arose, I was very excited by it. I find it easy to sell something you believe in, and because Treendale has been designed as such an idyllic family community, I know it will be very popular. In fact pre-sale enquires prove that beyond doubt.

I look forward to meeting the families that will live in Treendale, and to helping them find their own ideal place in this natural family community."

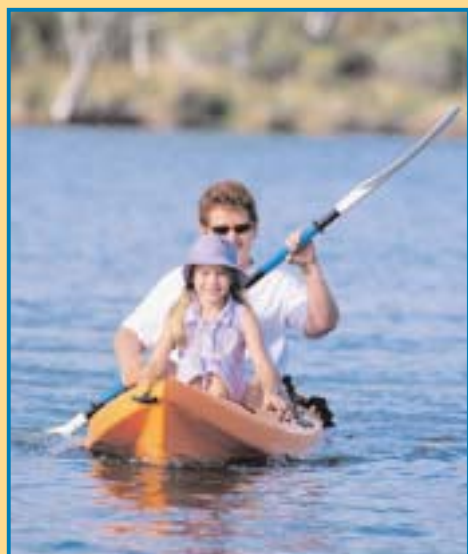


## Thomas Treen. The name behind Treendale.

As the surveyors lead the work teams at Treendale, it is timely to reflect that the origin of the name Treendale comes from a nineteenth century surveyor, Mr Thomas Treen, Esq, whose surveying works of the Brunswick area earned the warmest praise of Marshall Waller Clifton, the Chief Commissioner of the settlement.

He was described as a "meritorious officer of the company" and in 1841 as "a most industrious and excellent surveyor", the year he was promoted to lead a survey team to be paid £200 per annum.. Unfortunately for the hard working surveyor, in March 1843 his cottage at Australind was burnt to the ground whilst he was on survey duties. He then built a new brick home on his rural property at Locations 4 & 5 Waterloo Road, which he called "Treendale". This property was just two miles from Australind and only a short distance to the east of the new Treendale Development.

Although he moved overseas for a time, in 1861 he returned to Western Australia, and settled at Harvey. Regarded as a great contributor to the early settlement of the area, no doubt he would be delighted to see the Treendale Development, and be proud to have his name associated with it. The developers are proud to be able to pay tribute to such a leading figure of the past in naming this exciting riverside community Treendale.



## The Treendale Planning Concept

The Treendale structure plan evolved through a unique planning process initiated by the Ministry for Planning in 1996. The Ministry convened a two day community workshop in November 1996 to study planning concepts, community codes and international trends relating to modern day developments. The aim of the workshop was to design a structure plan for Treendale using principles outlined in the recent Liveable Neighbourhood Design Code.

Invited community participants at the workshop held in Bunbury included town planners, shire planners, engineers and officers from surrounding shires, shire councillors, developers and staff from the Ministry for Planning. The workshop was addressed by a number of high profile presenters including Chip Kaufman, a leader in the New Urbanise movement in the United States; Wendy Morris, a senior urban designer previously with the state of Victoria; and a member of the Prime Minister's Urban Design Taskforce.

Other presenters included Jimmy Higgs a senior managing engineer with vast experience in Queensland, Evan Jones, West Australian Ministry for Planning and Bill Burrell one of West Australia's most successful Town Planners. Before Treendale design concepts were committed to base planning, numerous aspects were discussed including ecologically sustainable design, growth management, solar aspect, accessibility, park locations, location to work and shopping, transport and school accessibility. Consideration was also given to town-scaping, district centre trends both interstate and overseas and integration of mixed use zonings.

The end result of the two day workshop was the Treendale structure plan compiled by local national award winning town planners, Thompson McRobert Edgeloe. The Treendale plan is unique in that it has a town centre with a traditional main street with approval up to 20,000 square metres of net lettable area, retail and commercial space. Added to this is the "Liveable Neighbourhood" concept and larger lot sizes giving Treendale a true community neighbourhood.